

St Andrews College 2018

YEAR 12 DESIGN COURSE OUTLINE

COURSE OUTLINE

Welcome to the 2018 edition of Year 12 Art Design.

I congratulate you for electing to take this course which I hope will prove to be both fun and challenging. I expect you to give of your utmost in your dealings with the subject by concentrating fully in class, questioning anything which is unclear and doing your very best in all assigned tasks, both in and out of class.

Most of you will be relative beginners in this subject, although those who undertook Yr 11 Visual Arts will find much in common with their previous experiencing of composition, colour and contrast.

For my part, I look forward to attempting to instil in you some of my passion for the subject and to guide you safely through each Standard in order to bring your efforts to a highly successful conclusion by the end of the year. *Kia Kaha! (Hoka He! is the Sioux equivalent)*

THE STANDARDS *(in the order in which they will be undertaken)*

We shall be undertaking **three standards** over the course of the year, worth a combined total of **20 credits**. Although the 'official' wording is reproduced on another hand-out, the essentials of each Standard are:

- 2.2 Drawing Methods : 91310 *(Internal)*
4 credits
Due: Week 10, Term I

In this Standard you will be required to undertake *a series of drawings* by expanding and developing a given theme. The drawings (all done via computer) take the form of two **typographical exercises** using a text from Shakespeare and lyrics from a song by the Beatles. Attention to detail will be very important; composition, scale, interpretation and colour will need to be very much to the forefront of your thinking. Typographic terminology will also play a big part in this Standard as will the grasping of basic skills in *Illustrator*.

- 2.3 Developing Ideas : 91315 *(Internal)*
4 credits
Due: Week 5, Term II

Here we shall be undertaking a design project which will require you to do some research on the topic of visual identity (ie branding). We will then begin a series of drawings aimed at developing ideas for three workable brands for each of the three different organisations.

Note that for this Standard, the drawing procedure is of critical importance and that the word 'drawing' (ie developing and extending ideas through visual means) is to be interpreted in its widest sense and includes the use of the computer.

2.4 Portfolio : 91320 (External)

12 credits

Due: Week 3, Term IV

*This is the major undertaking for the year and consists of the presentation of **two A1 boards** displaying your very best work selected from a choice of three design briefs, the concepts for which having been systematically developed and extended.*

This External becomes a difficult one to complete without considerable stress and anguish, *only because, and only when*, students do not work consistently enough to keep up with the assignments required during Terms III and IV. With adequate time management and a conscientious approach, this Standard can be eminently enjoyable and satisfying.

Please note:

The dates for each of the Internals and the External will be promulgated well in advance. The deadline for each will be 4pm on the particular day specified.

The award for First in Class will be determined by the highest earner of grades over each of the three tasks.